

Kinesiology, B.S. (Sport Business)

Course	Title	Semester Credit Hours
Freshman Year		
Semester 1		
EDKN 2324	Admin of Sports Programs	3
EDKN 2330	Introduction to Sport Business	3
ENGL 1301	Composition I	3
American History		3
UNIV 1201	Learning in Global Context	2
EDKN Activity		1
Semester Credit Hours		15
Semester 2		
Communication		3
EDKN 2130	Sport Business Apprenticeship	1
ENGL 1302	Composition II	3
American History		3
MATH 1314 or MATH 1324	College Algebra or Math for Bus and Econ I	3
Creative Arts		3
Semester Credit Hours		16
Sophomore Year		
Semester 1		
BIOL 2401	Anatomy and Physiology I	4
COMM 2311	Media Writing	3
EDHL 2124	CPR and First Aid	1
EDKN 2130	Sport Business Apprenticeship	1
Government/Political Science		3
PSYC 2301	Introd to Psychology	3
Semester Credit Hours		15
Semester 2		
ACCT 2301	Principles of Accounting I	3
BIOL 2402	Anatomy and Physiology II	4
COMM 2310	Media Design	3
ECON 2301	Principles of Macroeconomics	3
Government/Political Science		3
Semester Credit Hours		16
Junior Year		
Semester 1		
ECON 2302	Principles of Microeconomics	3
EDKN 2335	Sport in Global Society	3
EDKN 3320	Motor Devel and Motor Learning	3
EDKN 3345	Meas/Eval in Kinesiology	3
MGMT 3322	Principles of Management	3
Semester Credit Hours		15
Semester 2		
EDKN 3333	Sport Marketing & Promotions	3
EDKN 3390	Topics in Sport Business	3
EDKN 4328	Internship	3
EDKN 4336	Research in Sport Business	3

Lang/Phil/Culture		3
Semester Credit Hours		15
Senior Year		
Semester 1		
EDKN 3352	Sport Psychology	3
EDKN 3355	Sport and the Law (WI)	3
EDKN 3436	Basic Physiology of Exercise	4
EDKN 4350	Sport Event and Facility Mgmt	3
MKTG 3324	Principles of Marketing	3
Semester Credit Hours		16
Semester 2		
EDKN 3390	Topics in Sport Business	3
EDKN 4328	Internship	3
EDKN 4345	Sport Economics and Finance	3
ISYS 3358	Business Information Systems	3
Semester Credit Hours		12
Total Credit Hours Required:		120