

College of Business Administration

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The College of Business Administration at Texas A&M University-Kingsville is accredited by AACSB International - The Association to Advance Collegiate Schools of Business - for its Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) degree programs. The College also offers a Master of Science in Taxation (MS in Taxation).

The College of Business Administration includes two academic departments:

- Department of Accounting and Finance
- Department of Management, Marketing and Information Systems

The College is also home to the Center for Negotiation.

Mission Statement

The College of Business Administration is a school of opportunity providing an accessible, high quality, comprehensive business education which blends contemporary business practices into the classroom. We empower both working and full-time learners of all ages and backgrounds, from the region, the state of Texas, national, and international communities, transforming their lives.

Vision Statement

The Texas A&M University-Kingsville College of Business Administration will be recognized for:

- High-quality teaching programs that produce graduates who are valued by employers.
- Being an institution grounded in community and connectedness that produces citizens who positively impact society and uphold shared respect.
- Engaging all stakeholders through academic, professional, and community service.
- Excelling in applied, pedagogical, theoretical, and other research endeavors, extending business knowledge, contributing to practice, and advancing academics.

College Core Values

- **Excellence** – The College of Business Administration is driven by excellence in teaching, research, and service.
- **Ethics** – The College of Business Administration sets the highest standards of academic and professional behavior for its faculty, staff, and learners.
- **Engagement** – The College of Business Administration fosters community and connectedness, open communication, collegiality, and collaboration.
- **Experiential Learning** – The College of Business Administration produces citizens who positively impact society through engagement with local businesses and the community, professional development, and cross-cultural experiences allowing learners to apply what they are learning in real time.
- **Evolution** – The College of Business Administration utilizes continuous integration of innovative pedagogies leading to learning agility among faculty, staff, and learners.

Bachelor of Business Administration (BBA) Degree

Degree Requirements

The Bachelor of Business Administration requires completion of 120 semester credit hours. Requirements for the degree consist of the following components:

- a. University's general education and core curriculum requirements;
- b. the common professional component (BUSCORE) required of all BBA majors;
- c. required and elective courses specific to the student's major; and
- d. completion of the College's cocurricular requirements, including the Student Professional Development Program and an approved Immersion Experience.

Students must satisfy all University, College, major, grade point average, residency, and graduation requirements applicable to the degree.

Admission Requirements

Students may enter the College of Business Administration as first-time freshmen, as internal transfer students from another academic unit of Texas A&M University—Kingsville, or as transfer students from another accredited institution.

Students admitted to the College of Business Administration are expected to demonstrate college-level communication, quantitative reasoning, and have a foundational understanding of economic principles. Admission to the College of Business Administration is granted to students who meet the University's *general admission requirements*.

Cocurricular Professional Development Requirement

All majors in the College of Business Administration must complete a two-stage co-curricular professional development sequence consisting of:

- a. the **Student Professional Development Program (SPDP)**; followed by
- b. an approved **Immersion Experience**.

These requirements are sequential and are designed to build upon one another. The **SPDP** constitutes the first stage of the sequence and must be completed in its entirety before a student is eligible to proceed to the **Immersion Experience**. Students may not begin or receive approval to satisfy the **Immersion Experience** requirement until all **SPDP** requirements have been completed.

**Exemption for one or both cocurricular requirements may be requested depending on the student's current or past professional work experience in their field of study and is determined on a case-by-case basis.*

Student Professional Development Program (SPDP)

The **Student Professional Development Program (SPDP)** is the first stage of the College's required professional development and experiential learning sequence. The program provides foundational preparation in professional conduct, career planning, business etiquette, and employment readiness, before students participate in an approved Immersion Experience.

The SPDP consists of the following four workshops:

- Workshop 1: Professional Appearance Workshop;
- Workshop 2: Career Planning Workshop;
- Workshop 3: Business Etiquette Dinner; and
- Workshop 4: The Job Campaign.

The workshops are offered during the fall and spring semesters. Each workshop must be completed once in its entirety within the period established by the College. Failure to satisfy the attendance or completion requirements for a workshop requires the student to repeat the entire workshop, including registration, payment or applicable fees, and attendance.

Completion of all four SPDP workshops is required before a student may proceed to the Immersion Experience.

Immersion Experience

The **Immersion Experience** is the second stage of the College's required professional development and experiential learning sequence. It provides students with an opportunity to apply the professional competencies and academic knowledge developed through the curriculum and the Student Professional Development Program in an applied setting.

Successful completion of the Student Professional Development Program is a prerequisite to participation in the Immersion Experience. A student may not begin an activity intended to satisfy the Immersion Experience requirement until the SPDP has been completed in its entirety and the proposed Immersion Experience has received prior approval from the College.

All College of Business Administration students must complete at least one approved Immersion Experience as a requirement for graduation. Students are encouraged to complete the requirement before their senior year.

Approved Immersion Experience options include:

- A. faculty/student collaborative research;
- B. a business internship; or
- C. the undergraduate study abroad course, MKTG 4395.

The proposed experience and all required documentation must receive College approval before the experience begins. An activity completed before satisfaction of the SPDP requirement or without prior College approval does not satisfy the Immersion Experience requirement.

Communication Proficiency Requirement

All majors in the College of Business Administration must demonstrate proficiency in written and professional communication.

The minimum College requirement is satisfied by earning a grade of **C or better in BCOM 3306, Business Communication**.

Prerequisites for Upper-Division Coursework

Except as otherwise provided for specific programs, courses, or students pursuing majors outside the College of Business Administration, the following courses or approved equivalents are prerequisites for enrollment in 3000- and 4000-level business administration courses:

Code	Title	Semester Credit Hours
ACCT 2301	Principles of Accounting I	3
ACCT 2302	Prnc of Accounting II	3
BCOM 3306	Business Communication (WI)	3
ECON 2301	Principles of Macroeconomics	3
ECON 2302	Principles of Microeconomics	3

Accounting Students

Students who intend to qualify for the Certified Public Accountant (CPA) examination should consult with the College of Business Administration (CBA) academic adviser in CBA room 112 to develop an appropriate degree plan.

Requirements for CPA examination eligibility may differ or exceed the requirements of the BBA degree. Students are responsible for ensuring that their academic program satisfies applicable professional and regulatory requirements.

Grade Point Average for Graduation

A student seeking the BBA degree must have a minimum grade point average of 2.00 in each of the following categories:

- all coursework attempted including coursework attempted at other universities;
- all coursework attempted at Texas A&M University-Kingsville;
- all courses in business administration; and
- all courses in the professional field for each major.

Residency Requirement

Candidates for the degree must earn at least 30 semester credit hours of business coursework required for the degree in residence at Texas A&M University—Kingsville.

Student pursuing any minor in Business Administration must earn at least 12 credit hours in residency at Texas A&M University-Kingsville College of Business Administration with at least 6 credit hours of upper-level credits.

Capstone course and ETS Major Field Test

All candidates for the Bachelor of Business Administration degree must complete MGMT 4390, Strategic Management in the Global Business Environment, as the culminating capstone course for the BBA curriculum.

MGMT 4390 must be completed at Texas A&M University—Kingsville during the student's final long semester.

As part of the graded requirements for the course, all BBA candidates must also complete the ETS® Major Field Test. The examination serves as the College's required exit assessment of student knowledge across the major areas of business administration.

Successful completion of MGMT 4390, including the required exit examination, is a requirement for the Bachelor of Business Administration degree.

- Department of Accounting and Finance
 - Accounting, B.B.A.
 - Finance, B.B.A.
- Department of Management, Marketing and Information Systems
 - General Business Administration, B.B.A.
 - General Business Administration, B.B.A. - Product Pricing and Business Analytics
 - Management, B.B.A.
 - Management, B.B.A. - Human Resources
 - Marketing, B.B.A.

A

- Accounting, Minor

B

- Business Administration, Minor

D

- Digital Marketing, Minor

E

- Entrepreneurship, Minor

F

- Finance, Minor

H

- Human Resource Management, Minor

F

- Financial Analyst, Academic Certificate
- Financial Planning, Academic Certificate
- Forensic Accounting, Academic Certificate