

# Master's Programs in Business

---

## Contact Information

**Chair:** Brent Kinghorn  
**Phone:** 361-593-4022  
**Email:** [brent.kinghorn@tamuk.edu](mailto:brent.kinghorn@tamuk.edu)  
**Building Name:** Business Administration Building  
**Room Number:** 108-C

The College of Business Administration at Texas A&M University—Kingsville offers graduate programs designed to advance professional knowledge, strengthen analytical and strategic decision-making capabilities, and support continued career development. Graduate programs include the **Master of Business Administration (MBA)** and the **Master of Science in Taxation (MST)**.

## Master of Business Administration

The **Master of Business Administration (MBA)** is a **30-credit-hour, fully online, asynchronous accelerated graduate program** designed for students from varying academic and professional backgrounds. The program provides advanced preparation in the functional areas of business while emphasizing strategic thinking, analytical decision-making, leadership, and the integration of business disciplines.

The fully online, asynchronous accelerated format provides students with the flexibility to complete graduate study while balancing professional and personal responsibilities. The curriculum is designed to prepare graduates for increased managerial and leadership responsibilities and long-term professional advancement across a variety of industries and organizational settings.

The MBA program is **accredited by AACSB International—The Association to Advance Collegiate Schools of Business**, reflecting internationally recognized standards for quality in business education.

Admission to the MBA program is subject to the requirements established by the College of Business Administration and Texas A&M University—Kingsville.

Consistent with University admission practices, graduates of South Texas College who have earned a Bachelor of Applied Science degree and graduated in the top 20 percent of their class are eligible for a waiver of the GMAT/GRE requirement. Applicants receiving the waiver must satisfy all other requirements for admission to the MBA program.

## Master of Science in Taxation

The **Master of Science in Taxation (MST)** is a **30-credit-hour, fully online, asynchronous accelerated graduate program** designed to develop advanced knowledge and professional competencies in taxation. The program may also assist students in completing graduate coursework toward the **150 semester credit hours associated with the educational requirements for Certified Public Accountant (CPA) licensure**, subject to applicable state board requirements.

The MST curriculum includes advanced coursework in taxation, graduate-level coursework in economics and finance, and a strategic management capstone course. The program integrates specialized tax knowledge with broader analytical and strategic business competencies appropriate for graduate-level professional practice.

The fully online, asynchronous accelerated format provides flexibility for students who wish to pursue advanced study while maintaining professional and personal responsibilities.

Academically qualified undergraduate students who meet applicable admission and program requirements may be eligible for an accelerated pathway that permits completion of the MST on an expedited basis.

## Additional Information

Additional information regarding the MBA and MST programs, including admission requirements, curriculum requirements, and program policies, is available through the College of Business Administration at [www.tamuk.edu/business/graduate/index.html](http://www.tamuk.edu/business/graduate/index.html).

## Accounting (ACCT)

### **ACCT 5308 Accounting Ethics 3 SCH (3-0)**

Presentation of ethical reasoning, integrity, objectivity, independence and other core values as defined by the governing bodies of the accounting profession. Admittance to Masters of Science in Taxation Program.

Fee: \$375.00

### **ACCT 5309 Governmental & Non-Profit Accounting 3 SCH (3-0)**

Principles and practice of fund accounting applicable to government and non-profit organizations.

**ACCT 5316 Advance Income Tax Problems 3 SCH (3-0)**

Particular attention given to tax regulations applicable to partnerships and corporations together with preparation of federal income tax returns for such businesses. Consideration also given to federal gift and estate tax.

Fee: \$375.00

**ACCT 5319 Special Probs in Accounting 3 SCH (3-0)**

Study, research or internship in accounting. May be repeated once for credit.

Fee: \$375.00

**ACCT 5327 Advanced Auditing 3 SCH (3-0)**

Audit program planning and special reports, auditing topics. Prerequisite: ACCT 4311.

Fee: \$375.00

**ACCT 5331 Accounting and Value Creation 3 SCH (3-0)**

This course provides a pragmatic study of selected financial and management accounting concepts, methods and practices relating to financial analysis, cost assignment, cost management, performance management and decision analysis. The course includes ethical topics in accounting and incorporates global issues relevant to the topic areas.

**ACCT 5360 Oil and Gas Accounting 3 SCH (3-0)**

This course provides a pragmatic study of energy accounting and taxation. This course covers financial and managerial accounting for upstream oil and gas operations; oil and gas reserves, successful efforts and full cost accounting methods; production activities and project analysis; oil and gas tax accounting. This course addresses MBA program.

**ACCT 5370 Federal Partnership & LLC Tax 3 SCH (3-0)**

This course will survey the federal income tax law applicable to Partnerships and LLC entities. Topics to be covered will include: The introduction of Partnerships & LLC's (formation, operations, and basis); Partnership distributions, transfer of interest, and terminations; and LLC taxation status and operating rules.

## Business Administration (BUAD)

**BUAD 5300 MBA Foundations I 3 SCH (3-0)**

This course is designed to provide students with a foundation of basic Financial Accounting and Economics. The Financial Accounting section will equip students with the fundamentals of Accounting, leading to financial statement preparation and interpretation. The Economics section will provide students with fundamental principles of micro and macro analysis that can be used to analyze firm behavior and the economy.

**BUAD 5301 MBA Foundations II 3 SCH (3-0)**

This course is designed to provide students with a foundation of basic Managerial Accounting and Finance. The Managerial Accounting section will provide students with knowledge regarding manufacturing costs and how to track them, budgeting and cost control. The Finance section will equip students with the necessary analytical skills and knowledge that are essential in practice. Emphases will be given on Financial Statement Analysis, TVM, Valuations, and Capital budgeting decision.

## Economics (ECON)

**ECON 5310 Econ & Managerial Decis Making 3 SCH (3-0)**

Studies markets in which firms compete with the context of a global supply chain, including markets for good and services, financial markets, and labor. Emphasizes how the interactions of these markets affect the formulation and implementation of business strategies.

## Finance (FINC)

**FINC 5331 Managerial Finance 3 SCH (0-3)**

An advanced study of the theoretical framework of corporate financial management. Combines theory and case analysis to integrate principles with practice. Emphasis on the relevant theory and the application of theory to managerial problems. Applies concepts of corporate finance, accounting principles and quantitative analysis. Prerequisite: FINC 5330 or equivalent.

Fee: \$375.00

**FINC 5347 Fin Mgmt & Sustainability 3 SCH (3)**

This course is concerned with the theory and the practice of managerial finance, especially in the context of the publicly held corporation in a competitive global environment, their sustainability and value creation. The course includes analysis of current and historical financial position and short-term financial decisions. The course emphasizes long-term strategic decisions such as major investments, acquisitions and capital structure decisions. The principles of cost-benefit analysis, value creation, risk and return; and time value of money are demonstrated in a variety of business cases and real world examples. The course includes an introduction to portfolio theory, international finance and financial derivatives.

**FINC 5350 Energy Finance 3 SCH (3-0)**

This course helps students learn the up-to-date energy outlook. It exposes students to the structure of oil and gas industry, and key terminologies. In addition, it introduces financial statement analysis, capital budgeting and risk analysis, relative valuation, alternative energy such as nuclear and windmill power, and risk management in the energy industry. The goal of this course is to enhance student's understanding of financing and investment decisions in energy industry.

## Information Systems (ISYS)

### **ISYS 5347** Infor Systems & Bus Analytics **3 SCH (3-0)**

This course provides an understanding of issues related to management information systems; the concepts and applications of methods and models to support the managerial decision-making process. Focus is on the understanding of knowledge management, data warehousing, data mining, predictive and prescriptive analytics.

### **ISYS 5351** Databases & Data Warehousing **3 SCH (3-0)**

Database design with emphasis on the Relational Database Model. Concepts on data warehousing and on-line analysis processing (OLAP) and the differences between operational database systems and data warehouses are covered. Prerequisite: ISYS 5347.

### **ISYS 5352** Exp. Data Analysis & Visual **3 SCH (3-0)**

Explore data and data sources. Find, extract, understand, process, aggregate, and summarize data for further analysis and model definition utilizing established procedures and methods, including tabular and visualization reports. Prerequisite: ISYS 5347.

### **ISYS 5353** Predictive Analytics **3 SCH (3-0)**

Explore data mining techniques for efficient data retrieval and process. Learn to identify and discern the right predictive analytic techniques for diverse business problems. Students will be exposed to analytics software. Prerequisite: ISYS 5347.

## Management (MGMT)

### **MGMT 5316** Global Strategic Management **3 SCH (3)**

This course will examine strategy formulation and implementation in an international context. Students will examine topics such as country selection, product adaptation, political risk, managing diverse country institutions, strategic cross-border arbitrage, multinational financial management, and global leadership. Must be enrolled in the MBA program.

### **MGMT 5320** Leading a Sustainable Organ **3 SCH (3-0)**

This course will examine the meaning of sustainable development for an organization, the effect of global protocols and conventions on sustainable development strategies, and how industries derive their strategies for sustainable development. Challenges and opportunities related to developing policies and governance models that address the complex social, economic and environmental aspects of sustainability will be addressed.

### **MGMT 5339** Human Resource Management **3 SCH (3-0)**

This MBA elective course blends theory and practice surrounding the development and implementation of human resource management policy in organizations, to include: staffing; compensation; training and development; performance management; change management; employee and labor relations; employee health, safety and security; workforce diversity; ethics; the impact of globalization; and HRM delivery systems. It also incorporates the most relevant research and practical issues in contemporary strategic and operational human resource management.

### **MGMT 5341** Employment Laws and Labor Relations **3 SCH (3)**

Designed to provide students with knowledge and skills in employment laws and labor relations. Employment laws comprise legal requirements and legal compliance guidelines in the major stages of employment, and labor relations encompass union organizing, collective bargaining, dispute resolution, and the responsibilities of unions and employers in labor disputes.

### **MGMT 5345** Talent Acquisition and Development **3 SCH (3)**

Designed to teach the skills to recruit and select the best talents to help drive organizational strategy, onboard talents, develop talents, and get talents aligned with organizational goals. And more importantly, put the right talents in the right places at the right time and keep them effective and efficient in their positions.

### **MGMT 5366** Health Service Mgmt & Reg **3 SCH (3-0)**

This course reviews the dynamic nature of organizations in the healthcare arena, as well as the legal implications for leaders and managers as part of this type of organization. The major managerial concepts that influence organizations in the healthcare sector, common management issues in these organizations; and the main laws and regulations that affect the healthcare field are examined.

### **MGMT 5370** Leadership, Change & Innovat. **3 SCH (3-0)**

This course focuses the theoretical foundations of leadership and the important role of the leader in organizational change and innovation initiatives. The investigation of leadership theory, change management, and innovation in this course leads students to demonstrate their understanding of dynamic leadership as it relates to self, others and the organization. Further, the course addresses change and innovation as it relates to competitive advantage in an ever changing global market.

### **MGMT 5372** Health Care IT **3 SCH (3-0)**

This course is designed to provide the student with an introduction to health care information technology (HCIT). Designed from a healthcare executive's point of view, this class aims to (1) teach basic executive HCIT skills and strategies; (2) present an overview of basic and advanced HCIT systems and infrastructure; (3) provide background and context for understanding the current state of HCIT and the industry's vision for its digital future. Prerequisites: ISYS 5347 and MGMT 5366.

### **MGMT 5374** Applied Health Informatics **3 SCH (3-0)**

This course is designed to accomplish 3 Primary Goals: To provide the student with: (1) an Introduction to Digital Health & Inofrmatics; (2) Background and Context required to demonstrate Proficiency in the Digital Age of Healthcare; (3) Critical-Thinking Ability and Problem-Solving Skills required to Identify Problems in Healthcare that can be Solved, in part, via the Application of Digital Technologies & Health Informatics. Prerequisites: ISYS 5347 and MGMT 5366.

**MGMT 5380** Renewable Energy Mgmt & Admin **3 SCH (3-0)**

Study of renewable energy management and business administration, evaluating the sustainable framework of renewable energy supply and demand. The course encompasses business and economic analysis of mature and upcoming renewable energy resources, considering project development, installation, management, operation and end of life activities.

**Marketing (MKTG)****MKTG 5310** Negotiations **3 SCH (3-0)**

This course is concerned with the application of strategies and tactics, as well as the necessary ethical and critical thinking skills that are available to be applied to a variety of business, non-profit, and political environments. Special emphasis is placed on collaborative over competitive styles of negotiating.

**MKTG 5317** Mktg Mgmt & Value Creation **3 SCH (3-0)**

This course is concerned with the theory and application of various Marketing strategies designed to create value in both for-profit and non-profit organizations (i.e., where to go and how to best get there). Although special focus is given to online and mobile marketing techniques, including social media, more traditional Marketing approaches are also covered. The increasingly important concepts of "Ethics" and "Sustainability," as they apply to both ends of an organization's value chain, are incorporated throughout this course via case studies and personal examples.

**MKTG 5320** Logistics and Supply Chain **3 SCH (3-0)**

This course will examine the basic components of Logistics and Supply Chain Management, the effect of efficient flow of materials, information, and financials within and among organizations, as well as the analytical foundations related to key concepts such as inventory, capacity, quality and customer service. Challenges and opportunities related to technology implementation and sustainable development will be addressed.

**MKTG 5330** Managing Socio-Political Envir **3 SCH (3-0)**

This course will examine crisis communication and management of an increasingly polarized socio-political climate. How to navigate through issues relevant to politics, racial tension, gender discrimination, sexual harassment, first amendment rights, incivility on campuses, religious dialogue, and intersectionality. These issues large arise on various social media platforms, which are often resulting from the spreading or suppressing of popular news, fake news, withheld truths, or even well-intentioned stories that are taken over by online mobs and twisted into something else altogether. This course will address ways to approach social media, importance of civility and understanding, illicit positive conversation and best practices to maintaining a respectful and professional working environment.

**MKTG 5350** Crisis Communication & Manag. **3 SCH (3-0)**

Examines crisis communication and management in the aftermath of unexpected events such as cyber-attack, product recall, natural or manmade disaster, and other situations that require intelligent communication to internal and external stakeholders. Includes how to develop an effective crisis communication plan and strategy.

**MKTG 5369** Spec Prob in Marketing **3 SCH (3-0)**

Special studies or internship in marketing. May be repeated once for credit.  
Fee: \$375.00

**Graduate Programs**

- Business Administration, M.B.A.
- Taxation, M.S.

**Academic Certificates**

- Business Analytics, Academic Certificate
- Energy Finance, Accounting and Logistics, Academic Certificate
- Health Informatics, Academic Certificate
- Management of Human Resources, Academic Certificate
- Strategic Leadership and Team Effectiveness, Academic Certificate

**Planned Course Offerings**

This section provides a comprehensive list of graduate courses offered by the College of Business Administration, along with a two-year schedule indicating when each course is expected to be available. Please note that course offerings and scheduling are subject to change based on faculty availability and student demand. To ensure steady progress toward degree completion, students are strongly encouraged to work closely with their advisor to develop a personalized academic plan.

**Accounting (ACCT)**

| Course                 | Fall 2026 | Spring 2027 | Fall 2027 | Spring 2028 |
|------------------------|-----------|-------------|-----------|-------------|
| ACCT 5308              |           | X           |           | X           |
| ACCT 5309 <sup>1</sup> |           |             |           |             |
| ACCT 5316              |           | X           |           | X           |

|           |   |   |   |   |
|-----------|---|---|---|---|
| ACCT 5319 | X | X | X | X |
| ACCT 5327 | X |   | X |   |
| ACCT 5331 | X | X | X | X |
| ACCT 5360 | X |   | X |   |
| ACCT 5370 | X |   | X |   |

<sup>1</sup> This course is available during the summer term only.

## Business Administration (BUAD)

| Course    | Fall 2026 | Spring 2027 | Fall 2027 | Spring 2028 |
|-----------|-----------|-------------|-----------|-------------|
| BUAD 5300 | X         | X           | X         | X           |
| BUAD 5301 | X         | X           | X         | X           |

## Economics (ECON)

| Course    | Fall 2026 | Spring 2027 | Fall 2027 | Spring 2028 |
|-----------|-----------|-------------|-----------|-------------|
| ECON 5310 | X         | X           | X         | X           |

## Finance (FINC)

| Course                 | Fall 2026 | Spring 2027 | Fall 2027 | Spring 2028 |
|------------------------|-----------|-------------|-----------|-------------|
| FINC 5331              |           |             |           | X           |
| FINC 5347              | X         | X           | X         | X           |
| FINC 5350 <sup>1</sup> |           |             |           |             |

<sup>1</sup> This course is available during the summer term only.

## Information Systems (ISYS)

| Course                 | Fall 2026 | Spring 2027 | Fall 2027 | Spring 2028 |
|------------------------|-----------|-------------|-----------|-------------|
| ISYS 5347              | X         | X           | X         | X           |
| ISYS 5351 <sup>1</sup> |           |             |           |             |
| ISYS 5352              |           | X           |           | X           |
| ISYS 5353              |           | X           |           | X           |

<sup>1</sup> This course is available during the summer term only.

## Management (MGMT)

| Course                 | Fall 2026 | Spring 2027 | Fall 2027 | Spring 2028 |
|------------------------|-----------|-------------|-----------|-------------|
| MGMT 5316              | X         |             | X         |             |
| MGMT 5320 <sup>1</sup> |           |             |           |             |
| MGMT 5339              | X         |             | X         |             |
| MGMT 5341 <sup>1</sup> |           |             |           |             |
| MGMT 5345              |           | X           |           | X           |
| MGMT 5366 <sup>1</sup> |           |             |           |             |
| MGMT 5370 <sup>1</sup> |           |             |           |             |
| MGMT 5372              |           | X           |           | X           |

|           |   |   |
|-----------|---|---|
| MGMT 5374 | X | X |
| MGMT 5380 |   |   |

<sup>1</sup> This course is available during the summer term only.

## Marketing (MKTG)

| Course                 | Fall 2026 | Spring 2027 | Fall 2027 | Spring 2028 |
|------------------------|-----------|-------------|-----------|-------------|
| MKTG 5310              |           | X           |           | X           |
| MKTG 5317              | X         | X           | X         | X           |
| MKTG 5320              | X         | X           | X         | X           |
| MKTG 5330 <sup>1</sup> |           |             |           |             |
| MKTG 5350              | X         |             | X         |             |
| MKTG 5369              |           | X           |           | X           |

<sup>1</sup> This course is available during the summer term only.

## Marketable Skills

Texas A&M University-Kingsville is dedicated to equipping graduate and doctoral students with the advanced marketable skills necessary for professional and academic excellence beyond the university setting. These skills encompass a range of high-level interpersonal, analytical, and applied competencies that are sought after in today's competitive workforce.

Our graduate programs are structured to cultivate these capabilities through rigorous academic inquiry, experiential learning, faculty-mentored research, professional internships, and opportunities for scholarly and community engagement.

Below are the marketable skills cultivated through the department's graduate academic program.

### Business Administration, M.B.A.

- Effective communication
- Analytical thinking and decision-making
- Ethical, sustainable, cultural, and global consciousness
- Leadership and team performance
- Strategic level understanding of the key functions of business